

Bridging the Digital Divide in the Age of the Metaverse

Florence – 20/21 Nov 2025

Giovanni Sorrentino – University of Bologna/Alicante

Giovanni Tricco – University of Bologna/VUB

Roser Almenar – University of Valencia



Academic chair
for the responsible
development of
the metaverse





Table of contents

- 1) Introduction
- 2) The Digital Divide in the metaverse
- 3) Satellite Mega – Constellation
- 4) Conclusion

Academic chair
for the responsible
development of
the metaverse



Introduction: Internet Evolution

- Transition from Web 1.0 (read-only) to Web 4.0 (interactive, intelligent Internet)
- Each stage has deepened reliance on connectivity
- The metaverse marks the next major shift in digital interaction



Rise of the Metaverse

Definition: immersive 3D virtual environments enabling real-time interaction

Features: Combines VR, AR, AI, blockchain, and IoT technologies

Key fact: Emerging as a key paradigm for Web 4.0



Metaverse as a Connectivity Challenge

Immersion → High-speed + low-latency Internet is essential



Importance of Infrastructure

Problem in rural or poor areas



Latency and broadband quality as major obstacles.



Dimensions of the Digital Divide

Physical Access: availability of devices and Internet connections

Material Access: ongoing costs like subscriptions, energy, and maintenance

Conditional Access: restrictions due to payment, membership, or roles



Types of discrimination

1) Geographical

- Internet penetration: Africa ~38% vs. Europe >90%
- Smartphone ownership: UK 82%, Pakistan 30%

2) Socio-demographical

Who is affected: elderly, disabled, migrants, rural populations, and minorities

Kinds of barriers: affordability, literacy, and language limitations



UN Framework on Digital Divide

UN (2018): divides by access, affordability, education, gender, and location

Bridging divide is a core UN SDG target (Goal 9)

Rural vs. urban and age-based gaps remain most persistent



Metaverse and Education

- Potential for immersive, experiential learning through VR/XR
- Metaverse classrooms can enhance engagement and retention
- COVID-19 accelerated digital learning but exposed inequalities

Academic chair
for the responsible
development of
the metaverse



Digital Divide in Education

Rich countries (e.g., Switzerland, Japan) lead in metaverse adoption

Costs of devices and bandwidth remain prohibitive in developing regions

Universities → investments in VR infrastructure



Bridging the Divide: Satellite Mega-Constellations

- LEO (Low Earth Orbit) satellites as complementary infrastructure to fiber networks:
 - 1) Provide coverage in remote and underserved regions
 - 2) Can reroute traffic in case of terrestrial infrastructure failure

LEOS' Pros & Cons



Aspect	Pros	Cons
Latency & performance	Very low latency, suitable for real-time services (calls, gaming, critical comms).	Requires constant handover between fast-moving satellites to keep service stable.
Coverage & continuity	Can provide (near) global coverage, including remote and polar regions.	Each satellite covers a small area and moves fast → large constellations needed for continuous service.
Cost & deployment	Cheaper to launch a single LEO satellite than a GEO satellite; allows incremental roll-out.	Overall system is expensive because hundreds/thousands of satellites must be built, launched, and renewed.
Space debris & safety	Lower orbits allow natural decay and easier de-orbiting at end of life.	Mega-constellations increase collision risk and the generation of new space debris.
Market & governance	Drives innovation and new satellite-based services and business models.	Concentrates critical infrastructure in a few private actors, raising issues of competition and sovereignty.

Academic chair
for the responsible
development of
the metaverse



Legal and Policy Concerns

- Spectrum hoarding and 'paper satellites' hinder fair access
- Risks of space debris and unsustainable orbital congestion
- ITU Resolutions 219 & 74 aim to ensure equitable and safe space usage



Power Concentration Risks

- Market dominance by SpaceX (Starlink) and Amazon (Kuiper)
- Potential replication of terrestrial Internet monopolies in space
- Need for global governance to prevent digital inequality in orbit



Toward a Fair and Sustainable Future

- Collaboration among governments, private sector, and NGOs is key
- Integrate sustainability into connectivity expansion
- Ensure universal, affordable, and secure Internet access

Academic chair
for the responsible
development of
the metaverse



Conclusions

- The digital divide is a serious issue – and it is likely to grow over time if we do not address it
- So far, we have mostly looked to the ground for solutions; now we are starting to look to the sky
- Space offers a powerful opportunity, but it also poses enormous technical, legal, and governance challenges.



MetaverseUA
Chair

THANK YOU!



LinkedIn

giovanni.sorrentino5@unibo.it

catedrametaverso@ua.es