

REGULATING DIGITAL PLATFORMS

Regulating Digital Platforms

6 week online course

5 June - 10 July 2024



Our online course will guide you into the fundamental economic features of the platform economy, encompassing platform business models and market dynamics. Our lecturers will provide you with analyses of the interaction of competition policy with ex-ante regulation in relation to different digital platforms. In addition, the course draws comparisons between regulatory outcomes in different global regions. Starting from a strong EU focus, it will cover recent cases of competing tech giants from the USA, China, and other parts of the world, as well as the EU Digital Markets Act. As the non-compliance phase for the DMA has started, mastering this subject is urgent for professionals. With a multi-disciplinary legal and economic approach, this course will equip you with the most recent expert insights, analytical tools, a wider professional network, and an official EUI certificate.

Each module will consist of dedicated learning materials, self-evaluation assessments, a forum of discussions, videos, and a weekly, interactive live class followed by a group debate.

Register here

www.digitalsociety.eui.eu

COURSE STRUCTURE

Week 1 | Roundtable: Emergence of sector regulation of digital platforms around the world

Week 2 | Search Engine Markets

Week 3 | Florence Digitalisation Summer Conference "[The disruptive market effect of generative AI](#)"

Week 4 | Social networks

Week 5 | E-commerce

Week 6 | Apps and Video Games

PERIOD

Start: 5 June 2024

End: 10 July 2024

DEADLINE FOR REGISTRATION:

19 May, 2024

FEES

€ 1500: General course fee

€ 1200: Discounted fee for CDS donors, National Regulatory Authorities, National Competition Authorities, and academics

€ 1000: Post-graduate students

If you are an EUI student or EUI researcher, please contact

anna.ferrari@eui.eu

CERTIFICATES

Participants can earn a Certificate of Attendance, Distinction, or Excellence, depending on their level of engagement and performance throughout the course.

FACULTY

BACKGROUND MATERIAL

Background materials on the topic of the week are uploaded to the e-learning before the start of each module

LIVE CLASSES

The live class, followed by the group discussion, takes place from 1 PM to 4:30 PM (CEST).

After the live class, the self-evaluation assessment is made available on the platform; additional materials and the video recording are uploaded and the forum for collective discussion is open

MONDAY - FRIDAY

Individual e-learning activities

FREE ATTENDANCE TO THE FLORENCE DIGITALISATION SUMMER CONFERENCE

The disruptive market effect of generative AI

17-18 June 2024



Sabine Zigelski
Bundeskartellamt



Christian Bergqvist
University of Copenhagen



Antonio Capobianco
OECD



Giuseppe Colangelo
University of Basilicata and LUISS



Anne C. Witt
EDHEC Business School,
Augmented Law Institute



Vicente Bagnoli
Mackenzie Presbyterian University



Giovanna Massarotto
University of Pennsylvania

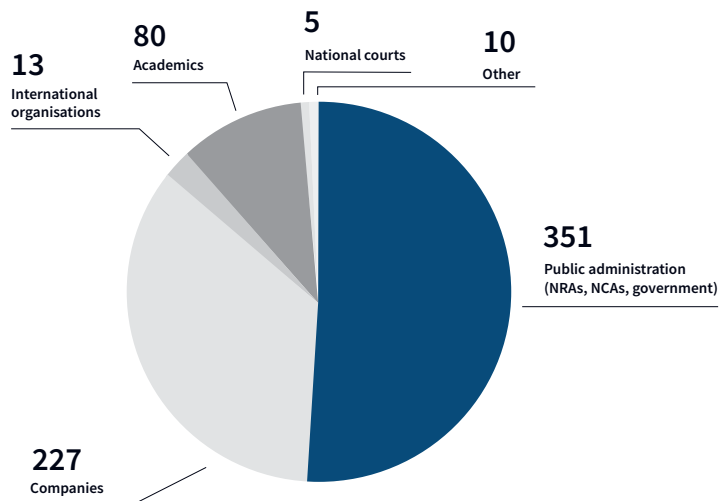


Yo Sop Choi
Hankuk University of Foreign Studies



Sandra Marco Colino
Chinese University of Hong Kong

Our executive training courses in numbers



82
Countries

687
participants

WHO SHOULD ATTEND?

- Officials from National Competition and Regulatory Authorities and other public institutions, lawyers and legal counsels, economic consultants, policy-makers, and academics

KEY BENEFITS FOR YOU and YOUR ORGANISATION

- Compare business models of core digital markets
- Bring to your organization a technical and multi-disciplinary understanding of competitive dynamics and competition issues from theory to case studies
- Get up to date with the latest enforcement cases as well as regulatory and legislative developments
- Exchange knowledge with professionals from other sectors
- Expand your network of professionals
- Earn an EUI official certificate

ACCREDITATION

Since the previous edition, this course's final certificate has been valid to obtain training credits for lawyers in Belgium, France, Germany, Austria, Ireland and Italy. We are happy to support you in your request also for other countries.

For further information, please email
Anna Ferrari: anna.ferrari@eui.eu

INSTITUTIONAL PARTNERS

The online training is organized in cooperation with the Organisation for Economic Co-operation and Development (OECD).

