

MERGER CONTROL: RECENT DEVELOPMENTS IN DIGITAL MARKETS

5 - WEEK ONLINE COURSE
1 March 2023 – 31 March 2023
3rd edition



Firms active in digital markets have proven remarkably active in mergers and acquisitions (M&As), constantly seeking to absorb companies — especially new start-ups — with a view to expanding their ecosystem while consolidating their market share. Such transactions raise several challenges, both in terms of substantial assessment and from a procedural perspective.

After completing this course, you will be equipped with the skills and knowledge needed to tackle emerging challenges for competition professionals and policymakers. Our expert instructors will guide you in analysing the M&A activity of digital incumbents and understanding whether and when such transactions raise concern.

The course adopts a multidisciplinary approach and an interactive learning approach, with each module featuring live classes, group exercises, dedicated reading materials, quizzes, videos and a forum for discussion.

Register here

COURSE STRUCTURE

WEEK 1 | Market Definition and Market Power in Multi-Sided Markets

WEEK 2 | Business and Management Perspectives of Killer Acquisitions

WEEK 3 | Thresholds of Merger Notification: Comparative Perspectives and Digital Markets

WEEK 4 | Horizontal, Vertical and Conglomerate Mergers: Theories of Harm in the Digital Economy

WEEK 5 | The Role of Innovation in Merger Control and Killer Acquisitions

TIMEFRAME

1 March 2023 – 31 March 2023

DEADLINE FOR REGISTRATION

31 January 2023

FEES

General programme fee: EUR 1500

Discounted fee: EUR 1200 (for donors of the Centre, officials from public bodies and academics)

Early bird (until 21 January 2023): EUR 1200

CERTIFICATES

Participants can earn a “Certificate of Attendance” or a “Certificate of Excellence”, depending on their level of engagement and performance throughout the course.

MONDAYS

Background materials on the topic of the week are uploaded to the e-learning platform

WEDNESDAYS

The live class and the follow up session (group work or case study) takes place in the afternoon. After the class, the recordings and the self-evaluation assessment quiz are made available on the learning platform; additional readings are uploaded and the forum for collective discussion is open.

MONDAY - FRIDAY

Individual e-learning activities



Pier Luigi Parcu
EUI, Course Director
Week 1



Pierre Régibeau
DG COMP
Week 1, opening speech



Carmelo Cennamo
Copenhagen Business School
Week 2



Rupprecht Podszun
University of Düsseldorf
Week 3

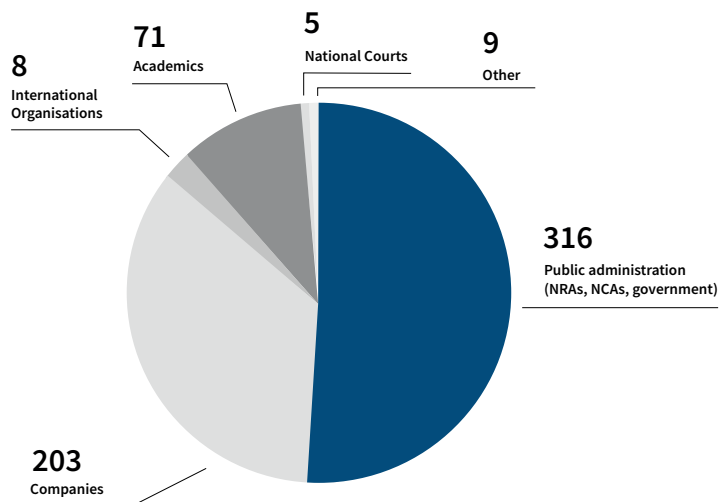
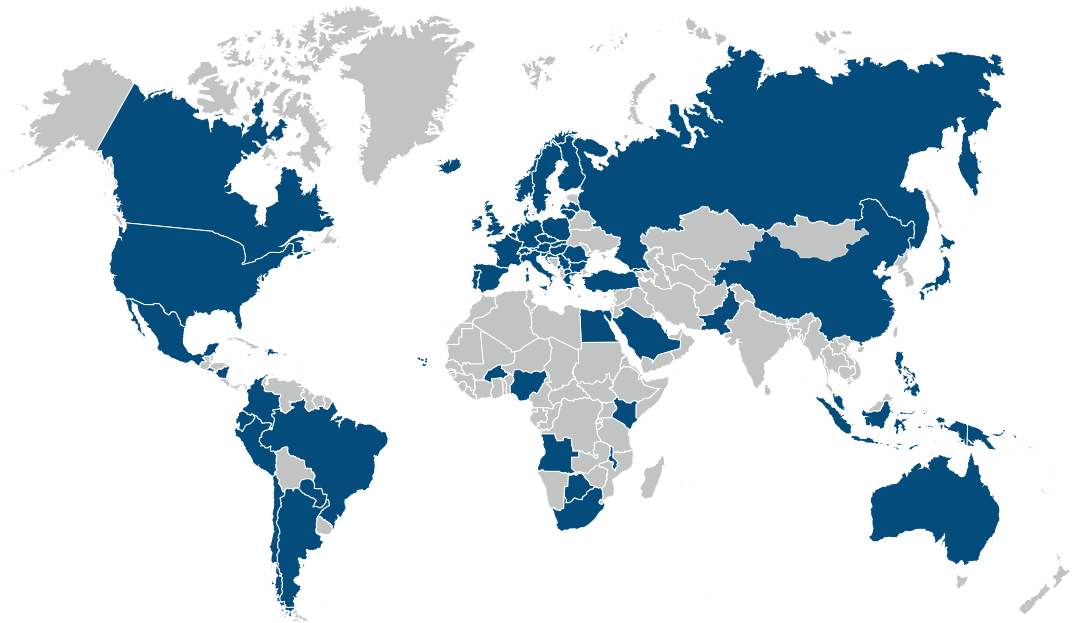


Lapo Filistrucchi
EUI and University of Florence
Week 4



Maria Alessandra Rossi
EUI and University of Chieti/Pescara
Week 5

Our Annual Training in numbers



79
Countries

612
Total participants

WHO SHOULD ATTEND?

- Competition experts (lawyers economists, policy makers) and academics who wish to fine-tune their understanding of the challenges posed by merger control in digital markets.

KEY BENEFITS

- Learn about key features of M&As in digital markets
- Increase your understanding of merger assessments and procedures
- Acquire a truly multidisciplinary understanding of the forces at play in the digital economy to bring back value to your organisation
- Share knowledge with professionals from other sectors and industries
- Expand your network of professionals who share similar but also complementary interests and expertise

The course is organised by the **Centre for a Digital Society** of the European University Institute (EUI). The Centre offers state-of-the-art training for practitioners, provides policy-oriented research, and promotes informed discussions on key policy issues in regulation and competition. This course represents the second block of the **Annual Training on Competition and Regulation in the Digital Era**.

For further information,
please contact Niccolò Galli at
Niccolo.Galli@eui.eu
<https://digitalsociety.eui.eu/>

Testimonials

"I'm completely satisfied, and I found the course really useful for my daily work"

Paola, AGCOM (Italian Regulatory Authority for Electronic Communications)

"An excellent course, I would recommend it to colleagues for sure"

Jesus, CNMC (Spanish Competition and Market Authority)

"I consider flexibility, which is very important for professionals, one of the main strengths of this online course. I am extremely satisfied with the excellent selection of lecturers and the material provided"

Valentin, Deutsche Telekom