

Regulating Digital Platforms: Competition Policy v. Ex-Ante Regulation

Duration

5 weeks (5 June 2023 – 7 July 2023)

Organizers

Pier Luigi Parcu, course director

Anna Ferrari, course coordinator

Course Schedule

Week & Date	Time	Topic	Lecturer
Week 1 7 June 2023	13:00 – 13:30	Welcome class	Pier Luigi Parcu, Anna Ferrari
	13:30 – 14:15	Antitrust and Ex-Ante Regulation of Digital Platforms on the Two Sides of the Atlantic	Antonio Capobianco OECD Secretariat
9 June 2023	13:00 – 14:30	Search Engine Markets	Inge Graef University of Tilburg
	15:00 – 16:30	Group Work / Case Study	
Week 2 14 June 2023	13:00 – 14:30	E-commerce	Sabine Zigelski Bundeskartellamt
	15:00 – 16:30	Group Work / Case Study	
Week 3 20 June 2023	13:00 – 14:30	Cloud computing	Scott Marcus Bruegel
	15:00 – 16:30	Group Work / Case Study	

(EUI campus + online) 22 June 2023	09:30 – 12:30 14:00 – 17:00	Florence Digitalisation Summer Conference on 'Global Data Governance', jointly organized with OECD Secretariat. Hybrid format: EUI campus in Florence + Zoom	(see separate programme)
23 June 2023	09:00 – 12:15	Florence Digitalisation Summer Conference on 'Global Data Governance', jointly organized with OECD Secretariat. Hybrid format: EUI campus in Florence + Zoom	(see separate programme)
Week 4 28 June 2023	13:00 – 14:30	Social Networks	Anne Witt EDHEC Business School
	15:00 – 16:30	Group Work / Case Study	
Week 5 5 July 2023	13:00 – 14:30	Apps and Video Games	Gaetano Dimita Queen Mary University of London
	15:00 – 16:30	Group Work / Case Study	

Structure of the week of the online training

- **FRIDAY BEFORE:** Background and group work materials for the following week is uploaded to the e-learning platform.
- **MONDAY – TUESDAY:** Individual learning activities.
- **WEDNESDAY:** The live class takes place from 13:00 to 14:30 (CEST) via Zoom. After the live class, a hands-on session from 15:00 to 16:30 is dedicated to a group work or a case study. Participants can be divided in multiple breakout rooms to work in smaller teams. The lecturer and the course coordinator enter the different breakout rooms to help the participants if needed. **As an exception, the class on week 3 will take place on Tuesday 20th June** (instead of Wednesday).
- **THURSDAY:** The self-evaluation assessment is made available on the platform; the forum for collective discussion is open and additional reading material is uploaded.
- **FRIDAY:** Individual learning activities.

Virtual Classrooms

- The live class takes place every week, from 13:00 to 14:30 CEST.
- The instructor makes a presentation (i.e., max. 75 minutes) based on a PowerPoint (recommended length: 30/45 slides), possibly allowing for 5' break in between (if it fits the structure of the lecture) and for questions and clarifications all along the lecture.
- In between the class and the group work, a break of 30' takes place.
- The 90' hands-on session puts into practice the key messages delivered during the lecture through a case study or group exercise. The idea is to provide participants with case study or group exercise instructions a couple of days before the session, pre-assign them into breakout rooms and give each group the instruction ask to put together a PowerPoint or bullet points to be presented by a designated person in each group.
- The recording of the virtual sessions will be made available on the platform as soon as possible during the week.

Group exercise

- A group exercise follows every virtual class. The group exercise lasts 90 minutes.
- Training participants are divided in small groups, via the Zoom break-out rooms.
- The group exercise could include a hypothetical case (i.e., mock case), related to the topic of the virtual class.
- Every group has 30 minutes time to read and discuss internally the mock case, followed by a general discussion.
- The instructor of the week supervises the discussion in the Zoom break-out rooms.

Forum of discussion

- The instructor should provide the text of a topic to be posted in the forum to start a collective discussion after the virtual class.
- During the week, participants can continue interacting with the instructor by posting follow-up questions.

Weekly assignment

- The weekly assignment consists of a self-evaluation assessment (10 questions with 3 or 4 different options and some feedback for each answer - only one option should be correct), which participants can undertake after the virtual classroom.
- Completion of the weekly assignment is necessary to receive the certificate of excellence.
- The instructor of the week provides the list of multiple-choice questions, as well as the correct answers.

DISCLAIMER SPECIAL WEEK

Week 3, 20-23 June 2023

- The class will take place on **Tuesday 20th June, instead of the usual Wednesday.**
- Course participants are invited to attend for free the Florence Digitalization Summer Conference (22-23 June 2023) either online or in person at the EUI campus in Florence.